BROADCASTING (SHRI K. P. SINGH DEO) : (a) No Sir.

(b) Does not arise.

(c) Nt Sir.

(d) Does not arise.

**ATTACK ON THE DOORDAMHAN KENDRA PATNA**

2641. SHRI SHIV PRATAP MKHRA : Will the Minister. of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that the workers of a political party entered Doordarshan Kendra, Patna in the 1st week of December, 1993, and ransacked it ; if so, the details of the incident; and

(b) the measures Government propose to take to check such incilents in different parts of the country ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) Yes, Sir. On 2-12-1993, it group of persons claiming to be Janata Dal workers forcibly entered the fa-emises of Doo.tiarshan Rendra, Patna and on sacked the duty room and the reception office demaging furniture and fittings. Some Vehicles bringing to the staff and visitors, pi-rked in the office premises, were also damaged. The intruders, sub-.sequenfly, submitted a memorasdum to the Diriecr of the Kendra expressinf? their resentment a the alleged par tisan news coveiagc by the Kendra. An FTR has been lodged with the local police on 2-12-93.

(d) Law and onder being a State subject, the State G ovemments are addreseed on this subject uppn any apprehension or report being reccved.

**ADVERTISEMENTS IN TELUGU DAILIES**

2642. DR. YEI.AMANCHU STVAII Will the Minister of INFORMATION AND flROADCASlING be pleased to state •

(a) how many advertisements are released to various News papers in Telugi through I'.A.V.P.;

(b) how many of them are enlisted .o receive these advertisements;

(c) what is the rate of each of them; and

(d) what are the guidelines for fixing the rates ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) Advertisements are issued to newspiypersjpcrifidicals as per the publicity requirements and budgetary provi-dated to the circulation of a newspaper, were given 4043 insertions of advertisements covering 208073 column centimeters of space.

(b) 64 Telugu newspapers|periodical8 are on DAVP's panel for issue of government advertisements.

(c) and (d) The advertisement rate for each newspaper is fixed on the basis of a formula devised by an Expert Committee appointed by the Government. It is related to the circulat'on of a newspaper. DAVP enters into rate contract with each newspaper. Rates are fixed in respect of each.

**IMPACT OF FOREIGN TV ON INDIA'S ADVERTISING SYSTEM**

2643. SHRI S. AUSTIN : Will the Minister of INFORMATION AND BROADCASTING be pleased to state

(a) whether Government have taken into consideration the impact of foreign TV on .the advertising system of our country;

(b) whether there has been any effort to discuss and consult our industry and business sectors for their suggestion ;

(c) if so, the details thereof; and

(d) whether it is a fact that some re-presentafons are pending for review of existing guidelines, restrictions and other ' aspects ?